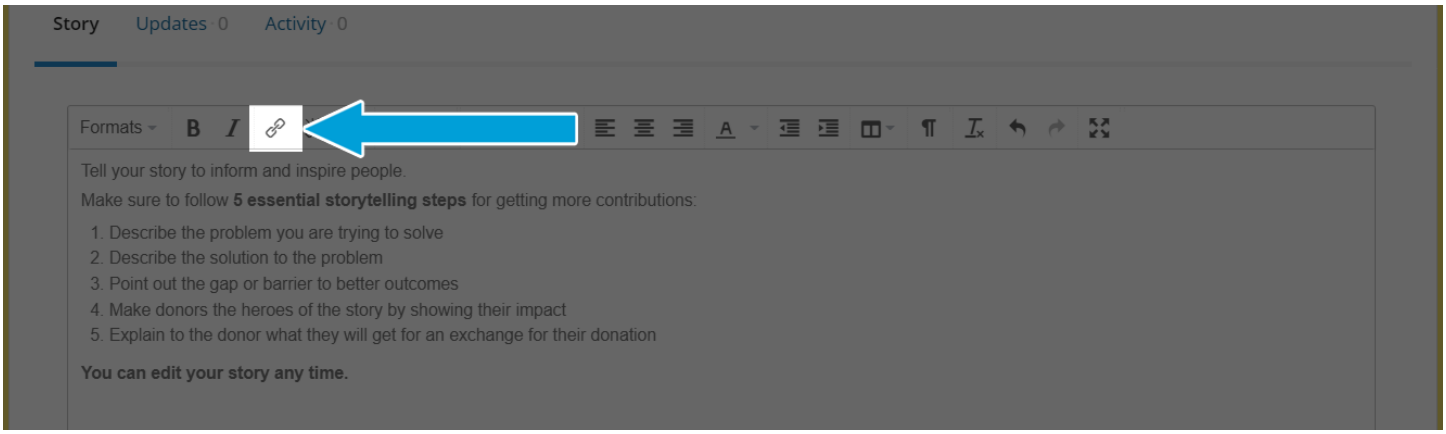
# How to add external & internal campaign story links

Campaign Story · https://connectionpoint.com/help/docs/how-to-add-external-internal-links-to-the-campaign-story/

**Campaign story links may navigate to pretty much anything, including your Contribution button!**

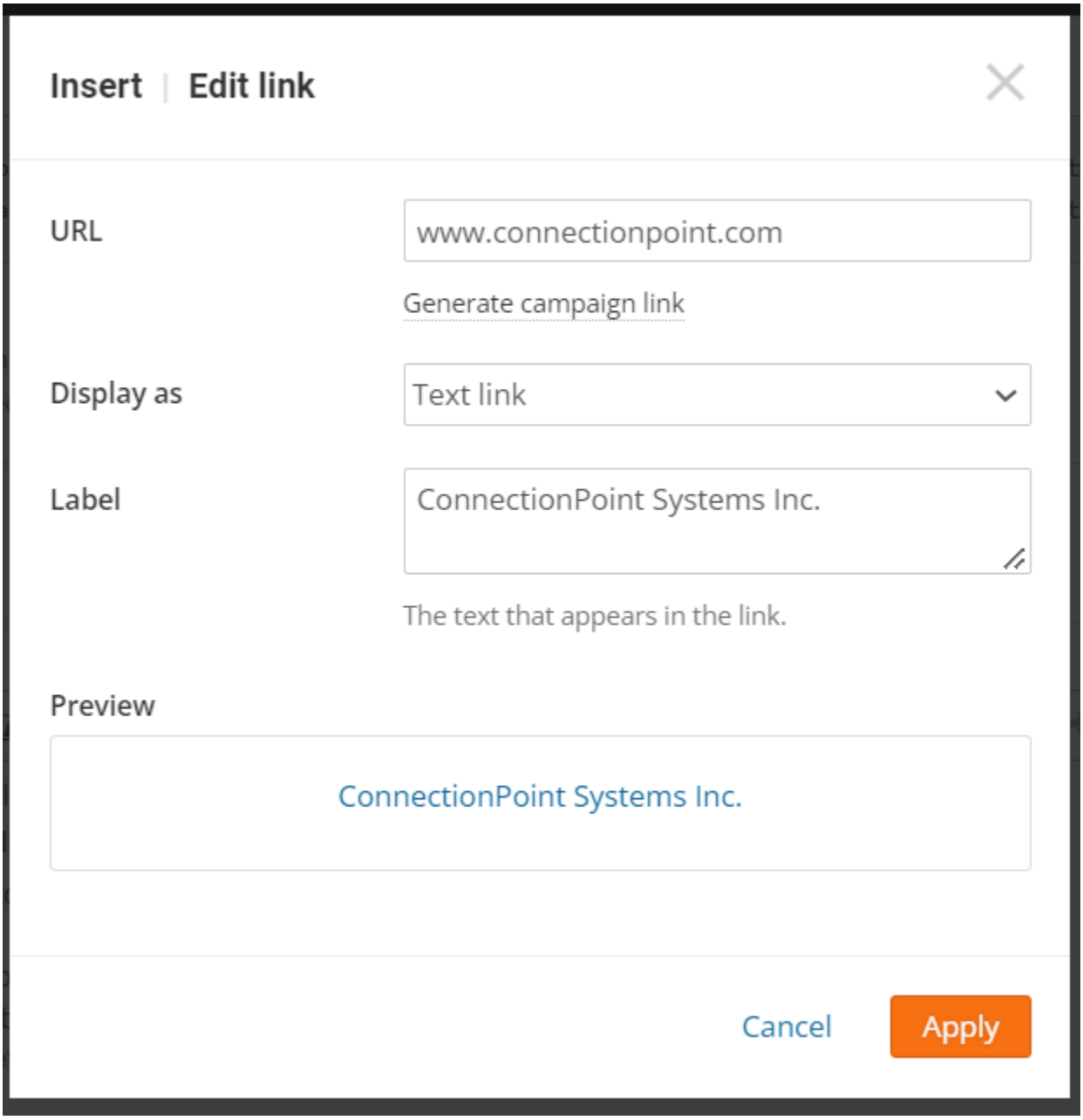
Links to outside pages can be beautifully embedded into your story. Open the story editor, then click the ‘Insert link’ icon to begin:



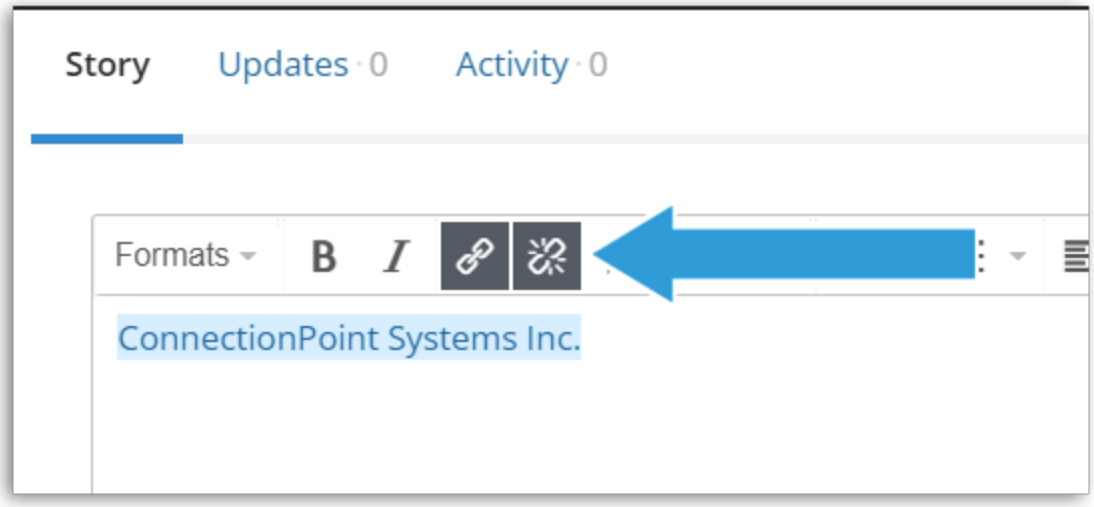

## Types of campaign story links

### Text link

This is the simplest option. Enter the URL, then if you want the text in the link to say something other than the site address, enter it as a Label:

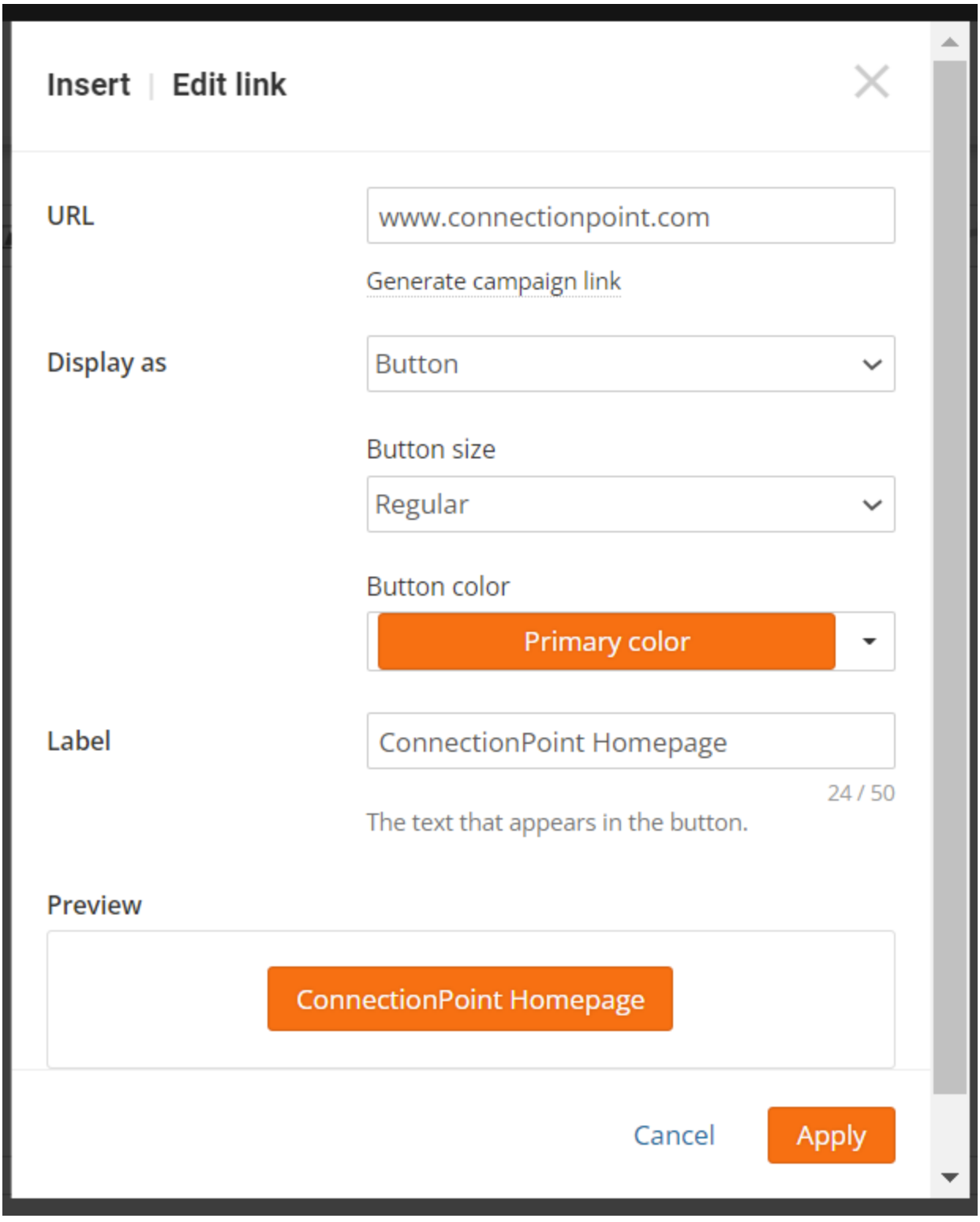



You can edit or remove this link at any time by clicking the link, then the Insert/Edit or Remove icon:



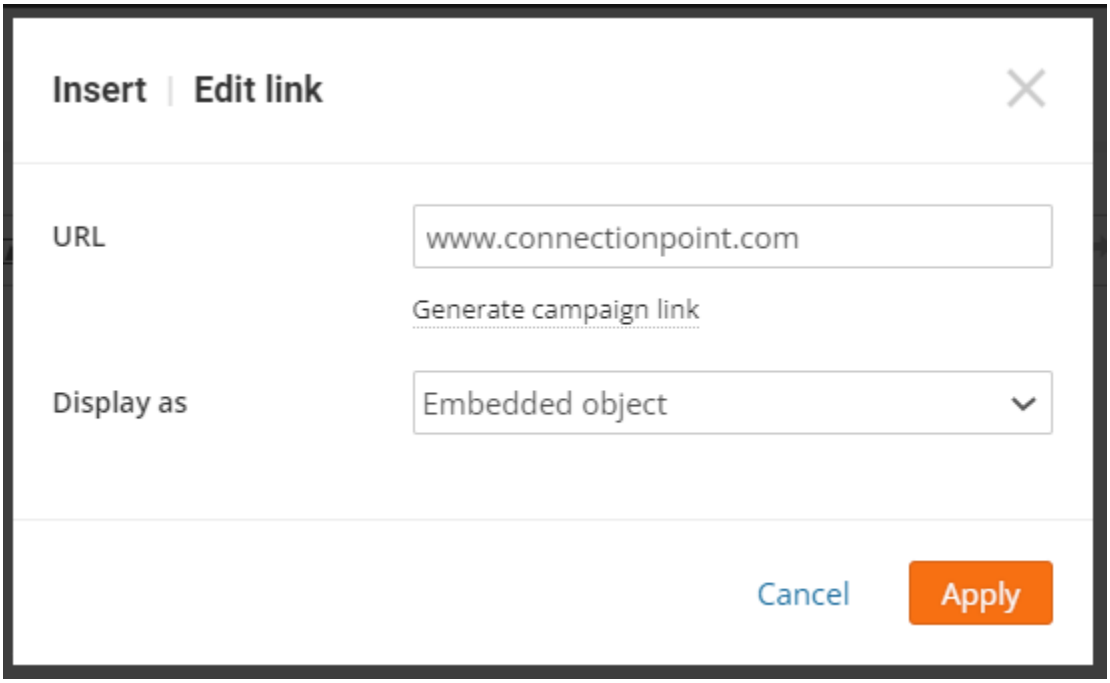

**Button**

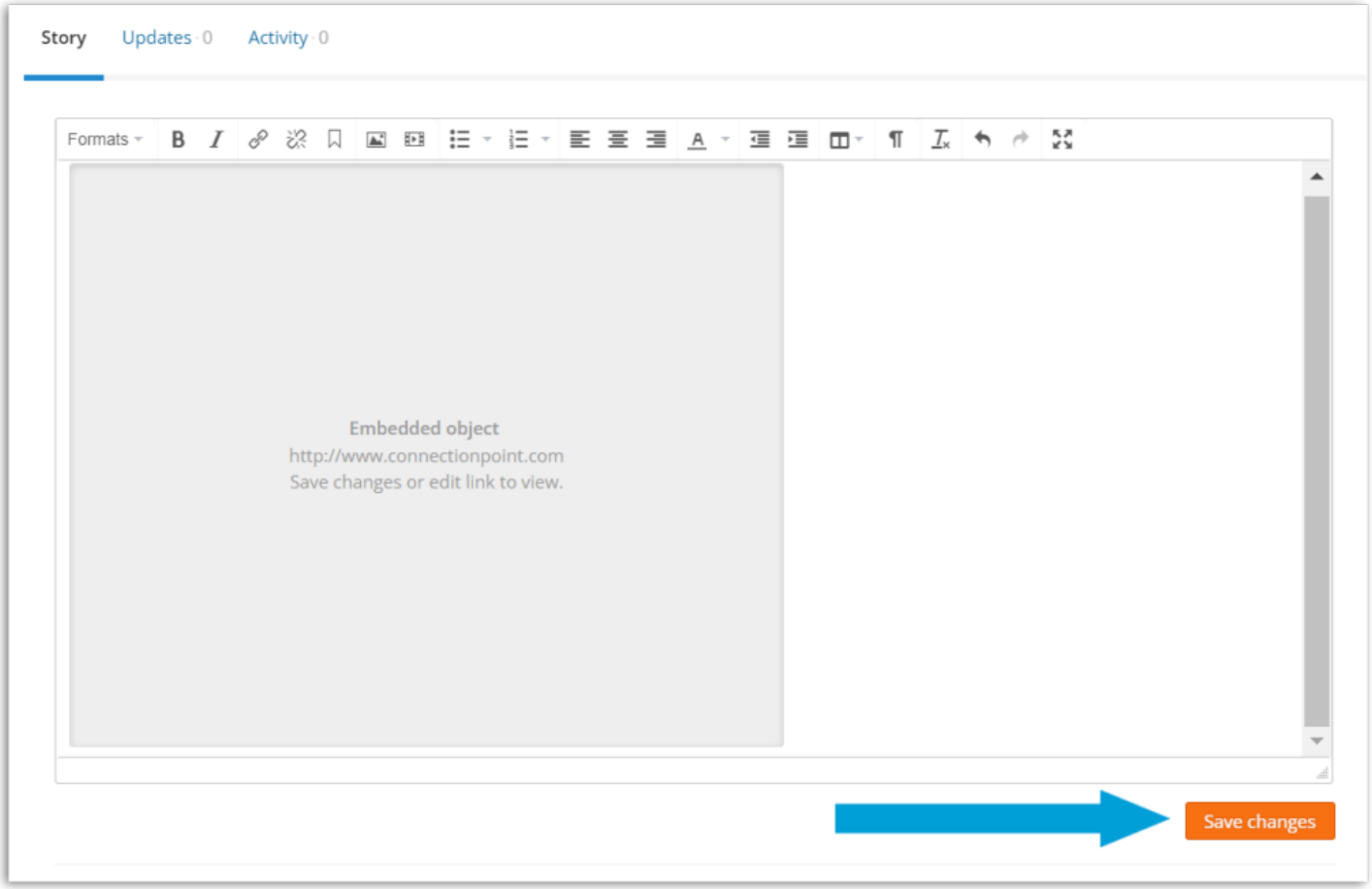
To create an actual button with a link, choose ‘Button’ in the drop-down menu for the ‘Display as’ option:


Insert | Edit link
URL
www.connectionpoint.com
Generate campaign link
Display as
Button
Button size
Regular
Button color
Primary color
Label
ConnectionPoint Homepage
24 / 50
The text that appears in the button.
Preview
ConnectionPoint Homepage
Cancel
Apply

### Embedded site

Much nicer representation of a website than a text link. **Note: for most, you will have to ‘Apply’ and then save your changes before viewing, as a preview cannot be shown.**



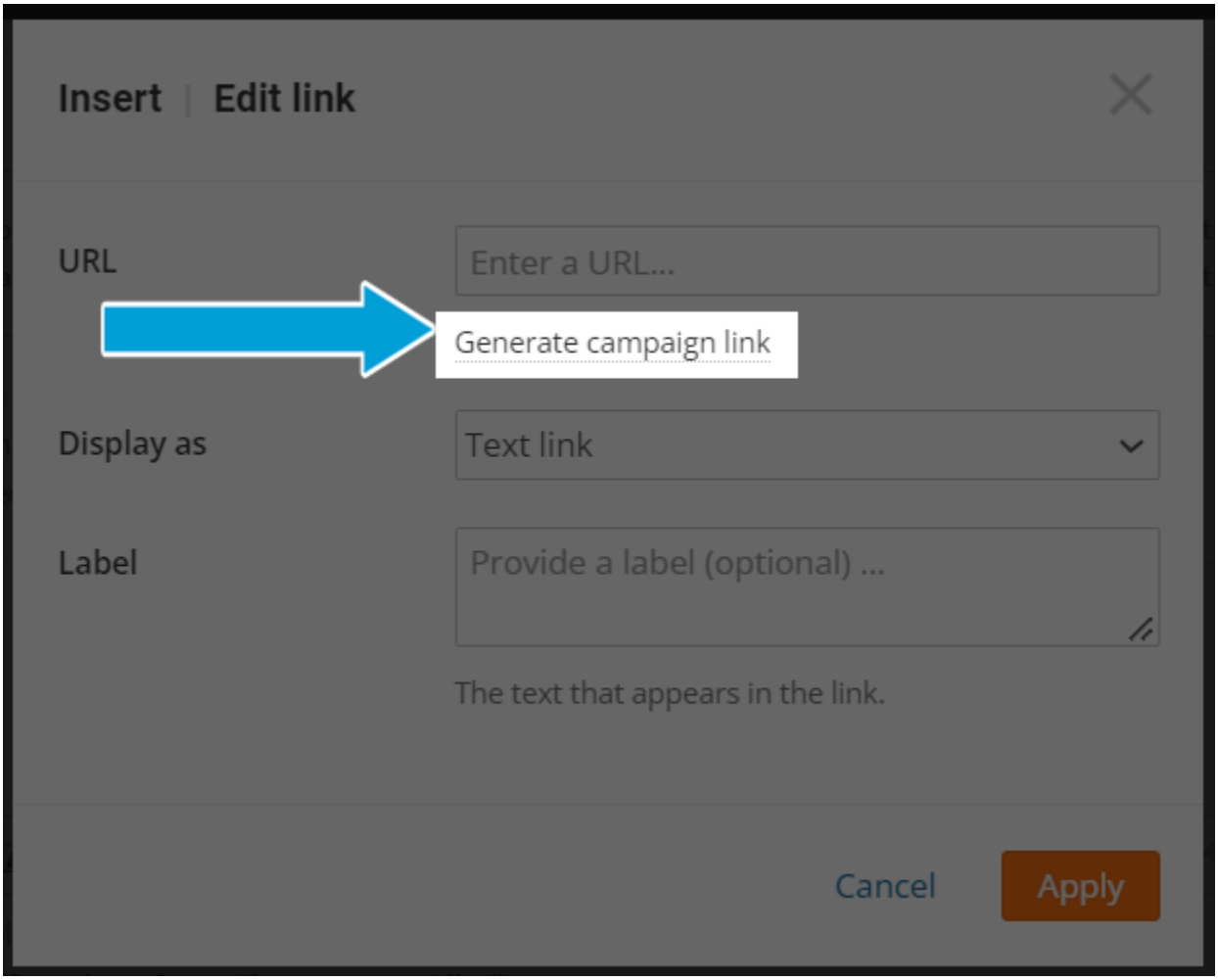

Story
Updates 0
Activity 0
Formats
Embedded object
http://www.connectionpoint.com
Save changes or edit link to view.
Save changes


Story
Updates 0
Activity 0
CONNECTIONPOINT
connectionpoint
ConnectionPoint
The Premier Platform for Collaborative Funding. $250M+ raised across 200,000 campaigns to power social impact, creative & healthcare projects.
Read this on connectionpoint.com >

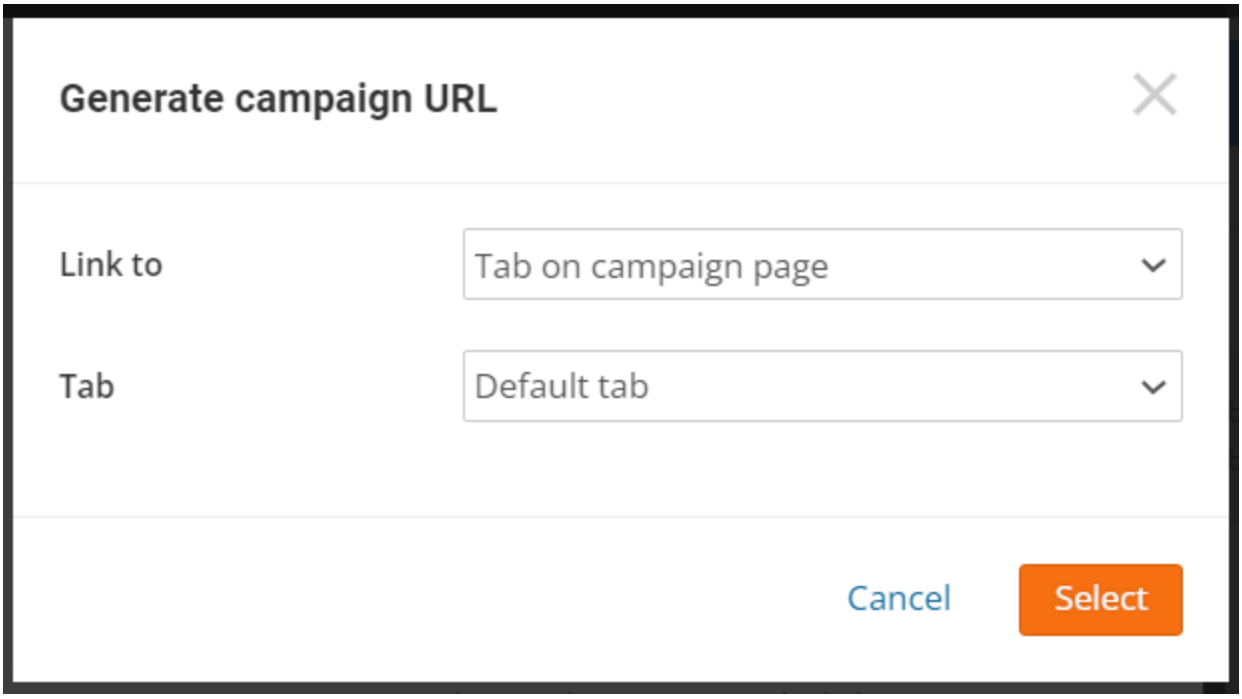
### Campaign link

You can also direct your readers to a tab in your story or the donation flow!

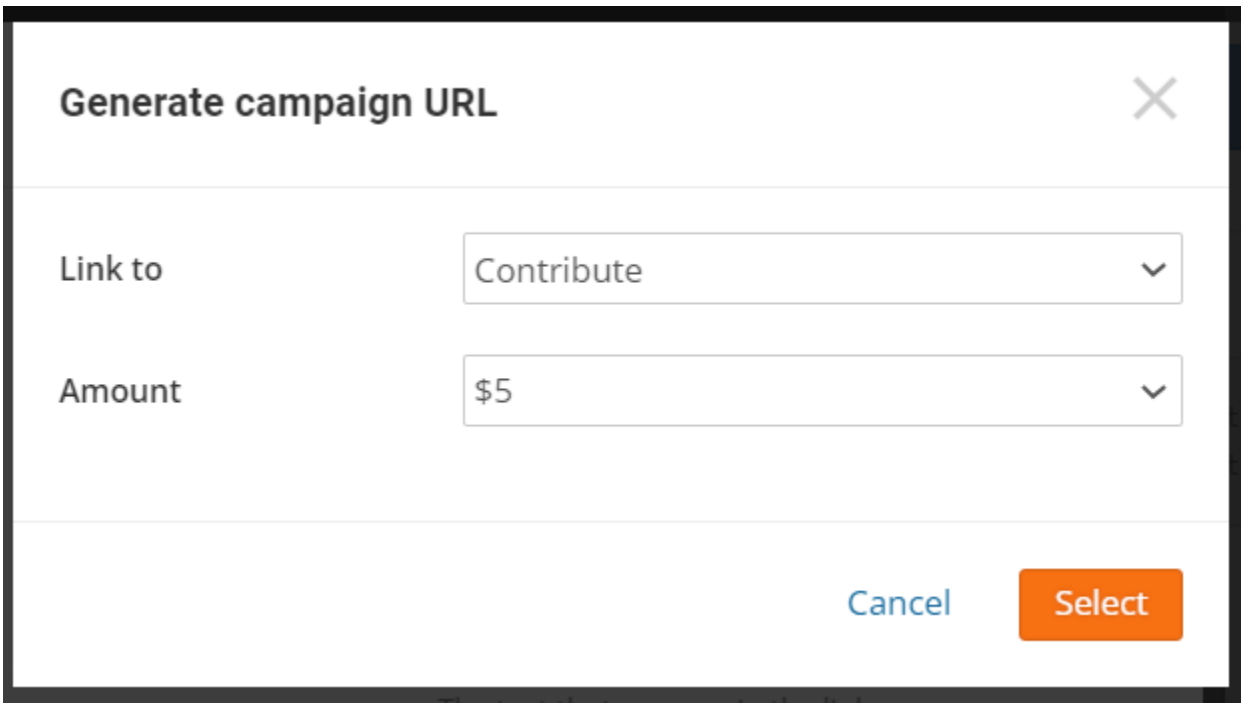
There is a ‘Generate campaign link’ option tucked under the URL box:




Choose whether to insert a Tab to your story (default), updates, or activity:




OR directly to your campaign’s donation flow:




The ‘Amount’ is what the platform will pre-select for the donation amount – a ‘suggested’ donation. The supporter can always change it.

**Note for Organizations: You can create a link to your Registration page for sub-campaigns as well!**







