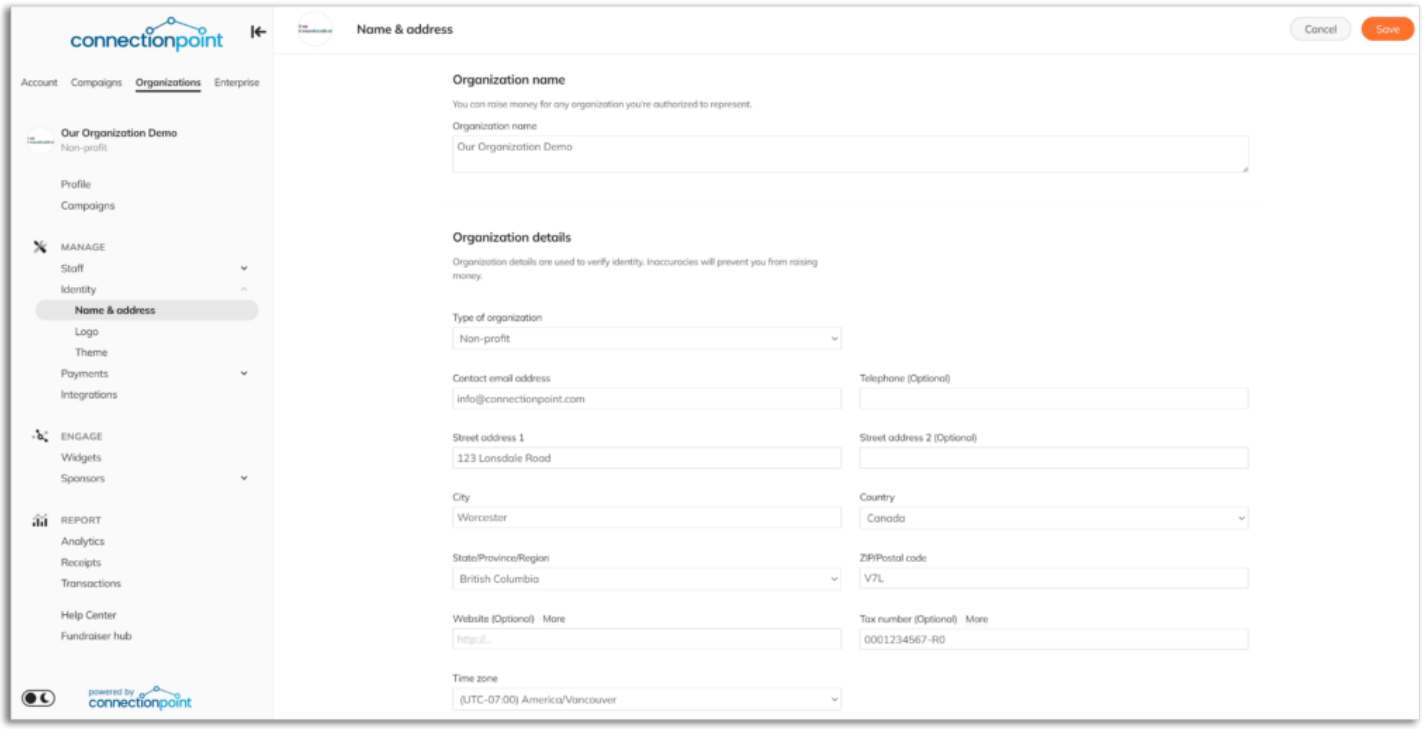
Editing organizational information

Organization General Set-up & Management · https://connectionpoint.com/help/docs/editing-organizational-information/

Organizational information = name, address, phone number, tax number, and time zone.

Click here for how to find your organization profile.

Edit your organizational information under 'Identity' and then 'Name & address' in your organization profile's navigation menu:



Make sure your organizational information is accurate!

Even though much of this information won't be shared publicly (such as tax numbers), accurate information on your profile is important for several reasons:

1. **Credibility and Trust**: When potential donors or supporters visit your profile, they expect transparency and honesty. Inaccurate or incomplete information can raise suspicions and deter potential contributors.
2. **Legal Compliance**: Many countries have specific legal requirements regarding the disclosure of certain organizational information, such as registration status, nonprofit status, and tax identification numbers.
3. **Supporter Confidence**: Supporters want to know that their contributions are going to a legitimate organization. Accurate information assures them that their funds will be used for the intended purposes and helps build confidence, potentially encouraging more significant contributions.
4. **Supporter Stewardship**: Precise contact information is vital for supporter stewardship. If anyone has questions or wants to engage further with your organization, they should easily find accurate contact details. This ensures that you can promptly address inquiries, express gratitude, and foster a sense of community among your supporters.
5. **Media and Press Coverage**: Accurate organizational information can also be vital for media and press coverage. Journalists and reporters often rely on the details available on your profiles when writing stories or features about your campaign or cause. Providing them with accurate information ensures the integrity of any coverage.
6. **Networking and Partnerships**: Accurate information can open doors to partnerships and collaborations. Other organizations, potential sponsors, or like-minded groups may consider connecting with you based on the credibility and accuracy of your profile.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