

Your healthcare journey does not have to be the world's business.

Follow these steps to ensure maximum privacy for your campaign.

- 1** *If your campaign is running through an organization: are you concerned about your email being connected to this campaign? Consider creating a new email address specifically for this campaign. Use an alias or only initials as your first and last name when creating your CoCoPay account.

Do not put in any identifiers to who you are in your email and if you choose an alias, ensure your clinic is aware of and approves it.

*Personal campaigns – your campaign email must match your payment provider email, or your risk having your payments frozen by the provider.

- 2** **Remove search index permissions.**

Campaigns default to allow search engines (Google, Bing, DuckDuckGo, etc.) to index them – meaning they're findable if someone searches for them. CoCoPay also features campaigns on our homepage through this indexing.

Remove these permissions by clicking 'Settings' and then 'Privacy' in your campaign's navigation menu, then unclick the radio buttons under the **Search** heading. Make sure to save.

Search

Allow people to find your campaign in our search directory

⚠ Disabling this option can reduce the amount of money you raise. Changes you make will come into effect in about an hour.

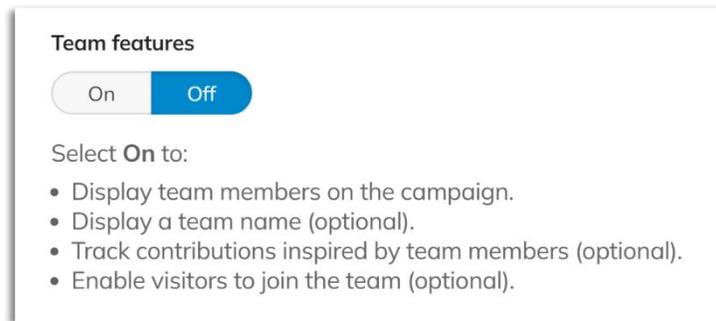
Allow search engines to index your campaign

For assistance and screenshots with this section, please visit:
<https://connectionpoint.com/help/docs/campaign-privacy>

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Turn 'off' team settings or choose a team identifier you're comfortable with while hiding your name.

a) Turn this setting off by clicking 'Teams' and then 'Settings' in your navigation menu. Toggle **Team features** to 'Off.'



b) If choosing a team identifier, remove your name by clicking 'Teams' and then 'Members.' Click 'Hide' beside your name and ask any loved ones helping you with the campaign to do the same.



4

Write a 'pre-launch' email from your usual email address (that your supporters recognize) containing important information:

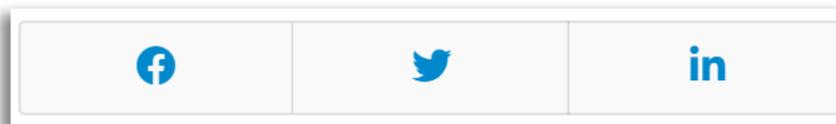
- Your alias/initials or other identifier to be used in the campaign.
- Your new email address for campaign purposes.
- Ask for all supporters to mark their contributions as 'Anonymous' in the checkout flow (this only makes the contribution publicly anonymous in the Activity Feed. Transaction reports will contain every supporter's name and email address).
- Request no comments on contributions (perhaps encourage emailed/texted notes of encouragement).
- Sharing expectations. Request they either:
 - Do not share at all.
 - Share via private methods only.

Private sharing options:



Facebook Messenger, email, and the campaign link are all private options to share the campaign with.

Public sharing options:



Facebook, Twitter, and LinkedIn are public sharing options. Request that your supporters do NOT share using these options.

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Write expectations for privacy in your campaign story.

You do not have to explain why you're setting these expectations – a reminder about anonymous contributions, no commenting, and private sharing expectations.

Remember, this is *your* campaign to customize in whatever way fits your comfort level.

We are here for whatever help you need:

support@cocopay.co

(and every conversation is confidential)

Here's to your health and wellness!

