

fundrazr

# Back to basics

How to start a user profile, organization profile, and your first campaign

2022 | [fundrazr.com](https://fundrazr.com)

# Agenda

- Your user profile
- Setting up a new organization
- Starting a campaign

# 1. User Profile

Your *personal* spot for everything you do on FundRazr

<https://fundrazr.com/account/settings>

2.

## Creating an organization profile

*Your Organization's* spot for everything on FundRazr

[www.fundrazr.com/organizations/create](http://www.fundrazr.com/organizations/create)

## Sign up

Raise money

### Does your organization need money? We'll help you raise it.

Shannon, you're just a few steps away from raising money for the organization you care about. We'll help you do it.

#### Organization basics

You can raise money for any organization you're authorized to represent.

Organization name

Banking location 

Canada



Currency 

Canadian Dollar



## Organization details

I'll provide the details later.

Type of organization

Contact email address

Telephone (Optional)

Street address 1

Street address 2 (Optional)

City

Country

State/Province/Region

ZIP/Postal code

Website (Optional) [More](#)

Tax number (Optional) [More](#)

Logo (Optional) [More](#)



[Upload](#) [Remove](#)

## Payment providers

Add one or more secure payment providers to handle contributions to your organization. FundRazr never handles or holds the money you raise.

I'll add a provider later.

### stripe

Accept credit card contributions with Stripe.  
The most effective option for most campaigns.

Add

### PayPal

Accept PayPal and credit card contributions with PayPal.

Add

## How much does it cost?

FREE · [Change](#)

We simply ask contributors to support the platform with an optional tip. [Details](#)

## Our commitment

We promise to help you raise the most money possible. In return, you accept our [terms](#).

Cancel

Save

Sign up

## Raise money

✓ **Congratulations, Shannon**

- ✓ Your organization is signed up.
- ✓ We'll remind you about the remaining details.
- ✓ To raise money, [create a campaign](#).



[Create a campaign now](#)

[Support](#) [Terms of service](#) [Privacy policy](#)



# Begin

Story

Details

Funding

Review

Launch

Preview

## We're here to help

We've helped people and organizations raise over **\$281,000,000+** worldwide. We'll help you raise money too.

## What's your cause?

Introduce the **who**, **what** and **why** of your cause in 255 characters or less. [Why so short?](#)

0 / 255

## Add a title

Give your campaign a title that inspires. [Tips](#)

0 / 80

Save & continue

You can edit your campaign any time.

## Story (optional)

Tell the world about your cause.

Be sure to follow [5 essential storytelling steps](#).

Tip: You can do this [later](#).

Formats ▾ **B** *I* 🔗 🌐 📌 🖼️ 📄 📄 📄 ▾ ☰ ▾ ☰ ▾ ☰ ▾ ☰ ▾

A ▾ ☰ ☰ ☰ ▾ ↕ ⓧ ↶ ↷ ↻

Tell your story to inform and inspire people.  
Make sure to follow [5 essential storytelling steps](#) for getting more contributions.  
You can edit your story any time.

Back

Save & continue

You can edit your campaign any time.



Your campaign is called Webinar test

### Your location

Helps people find your campaign and helps us provide options that will work for you.

North Vancouver, CA [Not correct?](#)

### Currency

Choose a currency for payments. [Help](#)

Canadian Dollar



### Funding type

Keep it all **Most popular**

Keep the money regardless of how much you raise or how long it takes. You can access funds immediately.

All or nothing

Keep contributions if you hit your goal by your deadline. Otherwise they are cancelled.

### Goal (recommended)

Show how much money you need. [Why?](#)

\$	e.g. 1,000	.00
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### Deadline (recommended)

Helps you raise more money, faster. [More](#)

No deadline

Run for...  days after launch

Run until...

[Back](#)

[Save & continue](#)

You can edit your campaign any time.

✔ **Congratulations, Shannon**

- ✔ Your campaign is ready to review.
- ✔ You can edit it any time.
- ✔ We'll remind you to complete your organization sign-up.

[Review your campaign](#)

# Navigation

Live Demo

- <
- View campaign
- Admin panel 5
- Edit >
- Multi-tier (off) >
- Team >
- Contacts
- Analytics
- Transactions
- Crowdfunding by **FundRazr**

Organizations / FundRazr Foundation / Campaigns / Demo Campaign

You need to launch your campaign. It can't accept payments until you do.

Launch now

Preview campaign

## Demo Campaign



Like 0

Subscribed

\$0 raised

0% of \$10k goal

0 contributors

— days left

Not launched

“ *What is the best way to learn how to use FundRazr?* ”





# Resources

- Help Center
- Blog
- Support and Strategy teams



# Thanks!

**Now go forth and fundraise!**